



CAMPUS AREA BUS SERVICE

ADVERTISE WITH US

Get your message in front of thousands of Ohio State students, faculty, staff, and visitors 24 hours a day, 7 days a week with Campus Area Bus Services (CABS) advertising. Space is limited. Reserve yours today!

WHY CAMPUS AREA BUS SERVICE?

- **Millions of rides every year.** CABS buses service more than 5 million riders/year with more than 26,000 riders/day throughout Fall semester!
- **Large demographic.** CABS riders are commuter students, dorm students, international students, professors, doctors, nurses and more!
- **Easy printing with UniPrint¹.** UniPrint is the preferred printing partner of CABS Advertising and offers fast, affordable printing for all CABS advertisers.

APPLICATION GUIDELINES

Additional information, specifications, and applications are available at ttm.osu.edu/advertise.

OPTIONS	Standard	Premium
Size	11" x 17" Landscape ²	14" x 22" Portrait ³
Location	Overhead	Eye-level, behind driver
Availability	All buses	22 buses
Quantity	1 / bus (50 ads) or 2 / bus (100 ads) ⁴	1 / bus (22 ads)

RATES ⁵	Standard		Premium
	1 / bus	2 / bus	1 / bus
Internal Organizations Rates			
2 weeks	\$50	\$70	-
3 weeks	\$60	\$80	-
4 weeks	\$70	\$90	\$600
External Organizations Rates			
2 weeks	\$700	\$1,000	-
4 weeks	\$1,000	\$1,300	\$600

- ¹ UniPrint is the preferred printing partner of CABS Advertising. Call 614-292-3450 or visit uniprint.osu.edu.
- ² All ads must be either laminated in a 5mm or 10mm lamination, or printed on a heavy card-stock that is equivalent to a 5mm or 10mm lamination. Ads must be exactly 11" x 17", including all lamination.
- ³ All ads must be on 80# cover stock with 2-sided lamination (flush edge trim) or be on a heavy card stock that is equivalent in thickness. Ads must be exactly 14" x 22", including all lamination.
- ⁴ Maximum of two (2) ads per organization at any given time.
- ⁵ Printing not included.