# Transcript for Lyft Ride at Ohio State

[MUSIC]

Text “Lyft Ride Smart at Ohio State” appears

Text “Offers eligible students discounted late-night rides” appears with animated vehicle driving at night

Screenshot from the Lyft website with the text, “Students receive an opt-in email at the beginning of each semester”

An outline appears around the ‘activate credit’ button on the screenshot with the text, “Click on the activation link in the email to receive credits”

An iPhone pops up with the Lyft app on it. Text “Download the Lyft app” appears

Text “Credits appear automatically when your account is linked to your Ohio State email address”

Text “View the coverage area and program details in the notifications section”

iPhone screen fades to map of coverage area within the Lyft app. Text “All rides must start and end inside the designated service area”

Text “Tap ‘search destination’”

Text “Enter where you would like to go”

Text “Credits will appear in the app during program hours”

Text “Tap ‘Select Lyft’ to request a ride”

iPhone fades out. Text “Program and safety info can be found at ttm.osu.edu/ride-smart”